

## Audience Overview

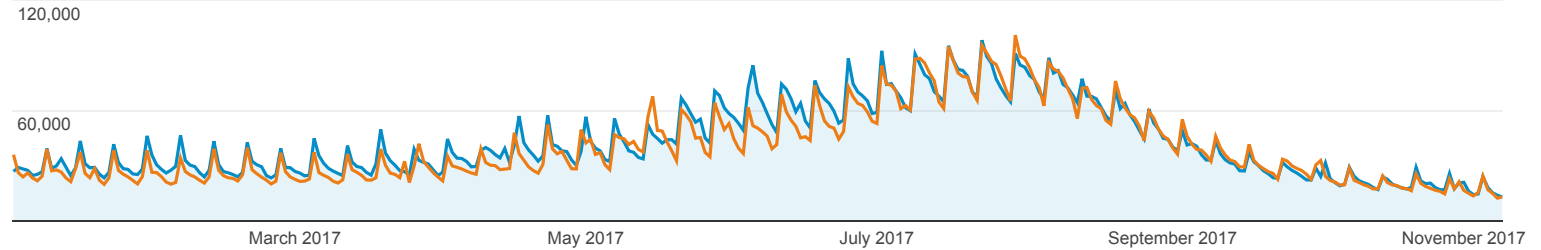
All Users  
+0.00% Sessions

Jan 1, 2017 - Nov 9, 2017  
Compare to: Jan 3, 2016 - Nov 10, 2016

### Overview

Jan 1, 2017 - Nov 9, 2017: Sessions

Jan 3, 2016 - Nov 10, 2016: Sessions



Sessions

**6.88%**

13,443,499 vs 12,578,646



Users

**2.39%**

7,362,010 vs 7,190,235



Pageviews

**8.90%**

40,615,585 vs 37,295,345



Pages / Session

**1.90%**

3.02 vs 2.96



Avg. Session Duration

**5.98%**

00:05:32 vs 00:05:13



Bounce Rate

**-10.59%**

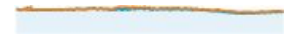
30.72% vs 34.36%



% New Sessions

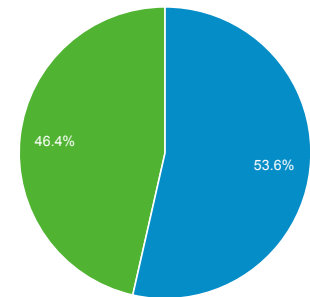
**-3.27%**

53.46% vs 55.27%

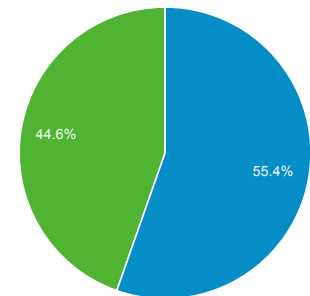


New Visitor Returning Visitor

Jan 1, 2017 - Nov 9, 2017



Jan 3, 2016 - Nov 10, 2016



### Language

1. de

Jan 1, 2017 - Nov 9, 2017

4,970,599 Sessions 36.97%

Jan 3, 2016 - Nov 10, 2016

4,518,167 Sessions 35.92%

% Change

10.01% 2.94%

2. de-de

Jan 1, 2017 - Nov 9, 2017

3,893,223 Sessions 28.96%

Jan 3, 2016 - Nov 10, 2016

3,682,244 Sessions 29.27%

% Change

5.73% -1.07%

3. en-us

Jan 1, 2017 - Nov 9, 2017

538,688 Sessions 4.01%

Jan 3, 2016 - Nov 10, 2016

540,645 Sessions 4.30%

% Change

-0.36% -6.77%

4. de-ch

Jan 1, 2017 - Nov 9, 2017

0 Sessions 0%

Jan 3, 2016 - Nov 10, 2016	418,354	3.11%
<b>% Change</b>	<b>17.23%</b>	<b>9.69%</b>
5. <a href="#">nl-nl</a>		
Jan 1, 2017 - Nov 9, 2017	324,930	2.42%
Jan 3, 2016 - Nov 10, 2016	330,145	2.62%
<b>% Change</b>	<b>-1.58%</b>	<b>-7.91%</b>
6. <a href="#">nl</a>		
Jan 1, 2017 - Nov 9, 2017	291,216	2.17%
Jan 3, 2016 - Nov 10, 2016	260,882	2.07%
<b>% Change</b>	<b>11.63%</b>	<b>4.45%</b>
7. <a href="#">pl</a>		
Jan 1, 2017 - Nov 9, 2017	271,436	2.02%
Jan 3, 2016 - Nov 10, 2016	264,908	2.11%
<b>% Change</b>	<b>2.46%</b>	<b>-4.13%</b>
8. <a href="#">de-at</a>		
Jan 1, 2017 - Nov 9, 2017	260,810	1.94%
Jan 3, 2016 - Nov 10, 2016	224,612	1.79%
<b>% Change</b>	<b>16.12%</b>	<b>8.65%</b>
9. <a href="#">en-gb</a>		
Jan 1, 2017 - Nov 9, 2017	215,017	1.60%
Jan 3, 2016 - Nov 10, 2016	185,976	1.48%
<b>% Change</b>	<b>15.62%</b>	<b>8.18%</b>
10. <a href="#">cs</a>		
Jan 1, 2017 - Nov 9, 2017	199,048	1.48%
Jan 3, 2016 - Nov 10, 2016	198,920	1.58%
<b>% Change</b>	<b>0.06%</b>	<b>-6.37%</b>